



PARTNER OPPORTUNITIES

2022

LAKE WORTH BEACH

STREET PAINTING FESTIVAL

Saturday, February 26 - 10am-9pm
Sunday, February 27 - 10am-7pm



EVENT AT A GLANCE

South Florida Signature Event
27th Annual Downtown Event
100,000+ Guests
250 Participating Artists
175+ Pieces of Art Created
National & International Media Coverage
FREE Admission

EVENT DEMOGRAPHICS

88% Palm Beach County Residents
58% Women
39% Men
54% Adults 18-45
33% Adults 45-64
30% HH Income \$60,000 - \$99,000
20% HH Income \$100,000+

OUR PATRONS LOVE THIS ECLECTIC SHOW IN OUR DIVERSE, INCLUSIVE COMMUNITY!

DAVINCI LEVEL

Benefits like:

- Exclusivity - your competitors will be excluded from participating in the Event.
- PROMINENT LOGO inclusion on banner at entrances welcoming guests
- On-Site Presence - includes a 10x10 tent, table and chairs
- Right to donate booth to an outside non-profit organization with City's prior approval
- PROMINENT LOGO Inclusion in Media
- PROMINENT LOGO Inclusion in Collateral
- Logo Inclusion on Event Volunteer T-shirts (200+)
- PA Announcements - Continuously throughout the Event
- Right to make a brief stage announcement to crowd
- PROMINENT LOGO Inclusion in Signage
- Inclusion in social media campaign promoting Event 90 days out
- PROMINENT LOGO Inclusion on website with hyperlink
- Recognition at one of our Premiere Artist pieces created at the show
- Logo inclusion in digitized billboard on I-95 promoting event beginning as soon as contract is signed
- Prominent recognition in our thank you campaign, including recognition at February City Commission Meeting announcing details of Festival to Lake Worth Beach City Commission and Leadership
- First right of refusal for 2023 Festival, provided contract is signed by June 30, 2022.

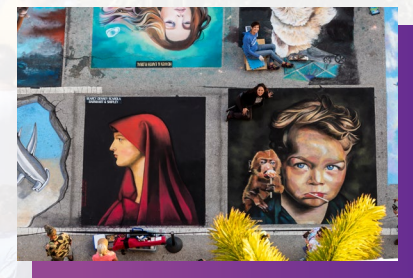


INVESTMENT: \$ 20K - \$ 30K**

MICHELANGELO LEVEL

Benefits like:

- Exclusivity - your competitors may be excluded from participating in the Event.
- Event Component (Mainstage, Children's Area, Info Booths, etc.) may be presented by your company
- On-Site Presence - includes a 10x10 tent, table and chairs.
- Right to donate booth to an outside non-profit organization with City's prior approval
- Logo Inclusion in Select Media
- Logo Inclusion in Collateral
- Logo Inclusion on Event Volunteer T-shirts (200+)
- PA Announcements - Continuously throughout the Event
- Logo Inclusion in Signage
- Inclusion in social media campaign promoting Event 90 days out
- Logo Inclusion on website with hyperlink
- Recognition at one of our Premiere Artist pieces created at the show
- Recognition in our thank you campaign, including recognition at February City Commission Meeting announcing details of Festival to Lake Worth Beach City Commission and Leadership



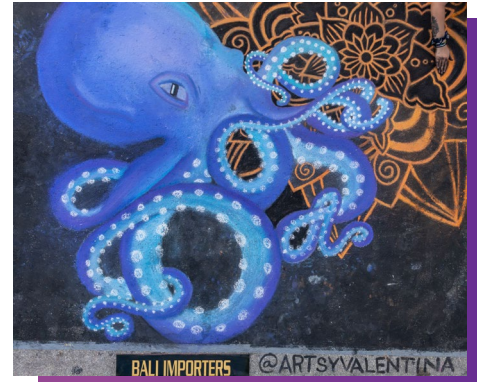
INVESTMENT: \$ 10K - \$ 15K**



REMBRANDT LEVEL

Benefits like:

- Official Sponsor Status of Event.
- On-Site Presence - includes a 10x10 tent, table and chairs.
- Right to donate booth to an outside non-profit organization with City's prior approval
- Inclusion in Select Media
- Logo Inclusion in Collateral
- Logo Inclusion on Event Volunteer T-shirts (200+)
- PA Announcements - Continuously throughout the Event
- Logo Inclusion in Signage
- Inclusion in social media campaign promoting Event 90 days out
- Logo Inclusion on website with hyperlink
- Recognition at one of our Artist pieces created at the show
- Recognition in our thank you campaign.



INVESTMENT: \$ 7.5K - \$ 9K**

VAN GOGH LEVEL

Benefits like:

- Official Sponsor Status of Event.
- On-Site Presence - includes a 10x10 tent, table and chairs.
- Right to donate booth to an outside non-profit organization with City's prior approval
- Inclusion in Collateral
- Logo Inclusion on Event Volunteer T-shirts (200+)
- PA Announcements - Continuously throughout the Event
- Logo Inclusion in Signage
- Inclusion in social media campaign promoting Event 90 days out
- Logo Inclusion on website with hyperlink
- Recognition at one of our Artist pieces created at the show
- Recognition in our thank you campaign.



INVESTMENT: \$ 3K - \$ 5K**

PICASSO LEVEL

Benefits like:

- On-Site Presence - includes a 10x10 tent, table and chairs.
- Right to donate booth to an outside non-profit organization with City's prior approval
- Inclusion in Collateral
- Inclusion on Event Volunteer T-shirts (200+)
- PA Announcements - Continuously throughout the Event
- Inclusion in Signage
- Inclusion in social media campaign promoting Event 90 days out
- Logo Inclusion on website with hyperlink
- Recognition at one of our Artist pieces created at the show
- Recognition in our thank you campaign.

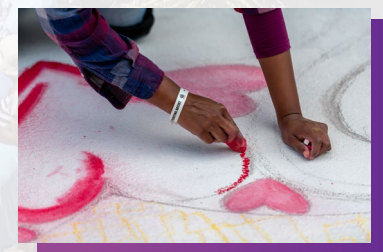


INVESTMENT: \$ 2K - \$ 3K**

MATISSE LEVEL

Benefits like:

- On-Site Presence - includes a 10x10 tent, table and chairs.
- Right to donate booth to an outside non-profit organization with City's prior approval
- Recognition at one of our Artist pieces created at the show



INVESTMENT: \$ 500 - \$ 1K**



LAKE WORTH BEACH
**STREET
PAINTING
FESTIVAL**

February 26 - 27, 2022

PICTURE YOURSELF MARKETING WITH US!

- 100,00+ Attendants
- LIVE Entertainment
- Libations
- Stage ~~Partnership~~ **SOLD**
- Delicious Food
- Kids' Area

Contact: Lauren Bennett

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